Privacy Policy for Second Chance Parrots

Effective Date: 2/24/25

Introduction

Second Chance Parrots ("we," "us," or "our") is committed to protecting the privacy of our users ("you" or "your"). This Privacy Policy explains how we collect, use, disclose, and safeguard your information when you visit our website **2ndchanceparrots.com**, participate in fundraising activities, purchase items, attend educational events, or engage with us.

Information We Collect

1. Personal Information

- Contact Information: Name, email address, phone number, and mailing address.
- Purchase & Donation Information: Payment details and transaction history for product purchases and donations.
- Event Participation: Information provided when registering for crafting sessions or educational events.

2. Non-Personal Information

- Usage Data: Information about how you interact with our website, including IP address, browser type, pages visited, and the time and date of your visit.
- Cookies and Tracking Technologies: Information collected through cookies and other tracking technologies to enhance your experience on our site.

How We Use Your Information

We may use the information we collect in the following ways:

- 1. **To Manage Fundraising and Sales:** Process purchases of preloved, crafted, and donated pet-themed products.
- 2. **To Facilitate Event Participation:** Register participants for crafting sessions and educational events.
- 3. **To Improve Our Services:** Analyze usage data to enhance website functionality and user experience.
- 4. **To Communicate:** Send newsletters, updates, and other information related to our mission and fundraising efforts.
- 5. **To Comply with Legal Obligations:** Fulfill legal and regulatory requirements.

How We Share Your Information

We do not sell, trade, or transfer your personal information to outside parties, except as described below:

- Service Providers: We may share information with third-party service providers who
 assist us in website operations, event management, payment processing, or other
 business functions.
- 2. **Legal Requirements:** We may disclose your information if required by law or in response to valid requests by public authorities (e.g., a court or government agency).
- 3. **Protection of Rights:** We may disclose your information to protect our rights, privacy, safety, or property, and/or that of our users or others.

Data Security

We use administrative, technical, and physical security measures to help protect your personal information. While we strive to use commercially acceptable means to protect your information, no method of transmission over the Internet or electronic storage is 100% secure, and we cannot guarantee absolute security.

Your Choices

- 1. **Opt-Out:** You may opt out of receiving promotional emails from us by following the unsubscribe instructions provided in those emails.
- 2. Access and Update: You may request access to or update your personal information by contacting us at 2ndchanceparrots@gmail.com.
- 3. **Cookies:** Most web browsers accept cookies by default. You can choose to set your browser to remove or reject cookies, but this may affect certain features of our website.

Children's Privacy

Our services are not directed to individuals under the age of 13. We do not knowingly collect personal information from children under 13. If we become aware that we have inadvertently received personal information from a visitor under the age of 13, we will delete the information from our records.

Changes to This Privacy Policy

We may update this Privacy Policy from time to time. We will notify you of any changes by posting the new Privacy Policy on this page and updating the effective date at the top. You are advised to review this Privacy Policy periodically for any changes.

Contact Us

If you have any questions about this Privacy Policy, please contact us at:

Second Chance Parrots

P.O. Box 503, Leander, TX 78646 Email: 2ndchanceparrots@gmail.com